



Organo Gold Opens in Hong Kong

VANCOUVER, BRITISH COLUMBIA – February 9, 2015 – [Organo Gold](#), the global gourmet coffee company that caters to consumers' active lifestyles, today announced that it has expanded its Asian presence with the opening of operations in Hong Kong. Sampson Chu, General Manager of Taiwan, will manage the company's activities in the country.

"The opening of Hong Kong is an important strategic point for Organo Gold in Southeast Asia", said [Bernardo Chua](#), Founder and Chief Executive Officer of Organo Gold. The company has previously invested in the Gano Herb Industrial Park in China. "We are continuing to aggressively expand the OG global footprint, and meet the demands of those who are seeking to be part of the OG Family as Distributors or Customers."

Co-Founder and Global Master Distributor Shane Morand added, "The increased demand for Organo Gold products in the region and the operational importance of **Asia** makes Hong Kong a critical component of the Company's business strategy."

"The entry into Hong Kong complements OG's Southeast Asia footprint, which was undertaken last year," added [Holton Buggs](#), Executive Vice President of Sales and Marketing at Organo Gold. "We look forward to serving those Customers who want to make Organo Gold products a part of their healthy, active lifestyles."

Organo Gold products currently available in Hong Kong are: Gourmet Black Coffee, Gourmet Mocha, Gourmet Latte, Gourmet Hot Chocolate, Café Supreme, King of Coffee, Organic Green Tea, Ganoderma Lucidum, Mycelium, and Spore Powder.

Founded in 2008, Organo Gold is focused on its mission "to bring the treasures of the earth to the people of the world" by offering certified organic Ganoderma in simple, everyday products; from single-serving coffees and teas to supplements and nutraceuticals. OG meets this mission through the principles of the

Napoleon Hill Foundation, with which the Company has a long-standing and exclusive collaboration. Organo Gold offers its products through an Independent Distributor network, and to consumers through its Coffee Connoisseur Club retail program in Canada and the United States.

Learn more about Organo Gold at: <http://www.organogold.com>

About Organo Gold

Founded in 2008 with headquarters in Vancouver, British Columbia, Organo Gold is a global gourmet coffee company that sells Certified Organic Ganoderma lucidum through a variety of coffees, teas, nutraceuticals and personal care products. Organo Gold offers its suite of products through its Independent Distributor network and to consumers through its Coffee Connoisseur Club. The company currently operates in 38 countries on six continents and is privately held. For more information about Organo Gold, visit our website at www.organogold.com.

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